



**East Coast Migrant Head Start Project, (ECMHSP), announces the integration of new leadership.**

- **María Garza, CEO of ECMHSP, kicks off their fiscal year by strengthen the management team.**

November 4, 2021 - East Coast Migrant Head Start Project (ECMHSP), a nonprofit organization that serves nearly 3,000 children of seasonal and migrant farmworkers across ten states, announces four strategic additions to their leadership team.

**Pat Martinez** joins the Executive Team as the Chief of Staff, reporting directly to the CEO. She will lead coordination and management of essential corporate business activities, develop plans to ensure continuous improvement across the organization. Director of Technological Solutions, the Director of Community Collaboration, and the Executive Manager will be her direct reports. Pat has extensive experience in leadership, community relations and engagement, business/organizational transformation, and nonprofit management. She served as CEO of a national management consulting firm, Leadership in the Clouds, CEO of the National Hispanic Corporate Council in Washington, DC., amongst other executive leadership positions.

**Charles Burton**, SHRM-SCP, joins the management team as the Director of Human Resources, reporting directly to the CEO. Charles and his team are building upon a great foundation, as they work to ensure that East Coast is the employer of choice for those who seeking a great career with a great mission. Charles is the former Director and Vice President of Human Resources for several significant companies, most recently, with the Food Bank of Central and Eastern North Carolina.

**Berenice Malagon** joins the management team as the Director of Communications, reporting directly to the CEO. Berenice will lead the strategy to increase the visibility of the organization and the farmworker families at the local and national levels. Berenice has more than 20 years of experience in the business field for large corporations, and extensive experience in the media of Mexico and the United States. Her most recent position was as a news reporter for Univision, where she received two Emmy Awards.

"We are on the right path to elevate our Head Start service level," states Maria Garza, CEO of East Coast Migrant Head Start Project, "With the leadership and commitment of our newest and senior members, we will focus on the excellence in all aspects. Our farmworkers families deserve it".

*East Coast Migrant Head Start Project was established in 1974 through a grant from the United States Department of Health and Human Services. Under the Leadership of Sister Geraldine O'Brien. The Head Start centers opened along the east coast of the United States to ensure continuity of services for families migrating to work in agriculture. Currently, ECMHSP operates in 48 Head Start Centers across ten states.*

*Additional information about ECMHSP can be found by visiting [www.ecmhsp.org](http://www.ecmhsp.org).*

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